



ATLANTA

modestly presents...

TechsmARTs

A forum about **tech**nology for ARTs
organizations

Agenda

- Introductions
- Goals of TechsmARTs
- Housekeeping
- Brief Overview: Mellon Foundation Initiatives

Introductions

- Welcome!
- Introduce yourselves
 - Name
 - Organization
 - A technology problem you need to tackle, or a problem you need to tackle using technology
- Polling

Goals of TechsmARTs

- Educate
 - Administrators
 - Funders
 - Artists
 - Others?
- Establish community-level dialogue
 - Share stories
 - Develop community-wide initiatives
- Other Goals?

Housekeeping

- Who can participate?
- How often/When do we meet?
- Where do we meet?
- What do you want to get out of TechsmARTs?

Arts Ready

- Online Tool to aid Readiness, Response and Recovery for Disaster
- Additional Support from Flagler Museum for development of guides
- Managed by South Arts
- More Info: www.artsready.org

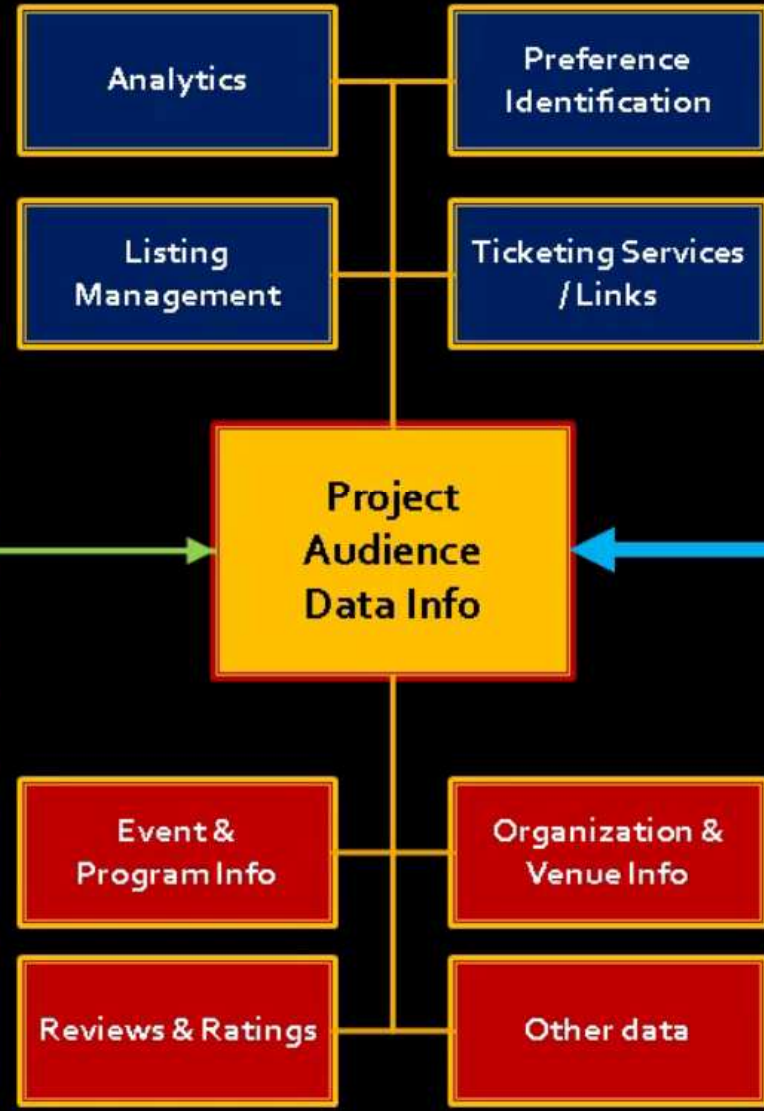
Project Audience

- Next generation technology for community-level audience development
- Participants include service organizations from throughout the country
- Focus is now on developing information service for arts portals
- Managed by a board of service organizations
- More Info: projectaudience.org

DATA CAPTURE



DATA SERVICES



DATA DISTRIBUTION



Athena

- Open Source software platform for the cultural sector
- Modular
- First module: Athena Tix -- ticketing/DRM
- Managed by Fractured Atlas
- More Info: fracturedatlas.org